

PIERRE LY

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INTERNATIONAL POLITICAL
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EMPLOYMENT

University of Puget Sound

Associate Professor (with tenure) of International Political Economy, July 2014-present

Assistant Professor of International Political Economy, July 2008 – Present

Williams College, Visiting Assistant Professor of Economics, July 2007 – August 2014

City University, Visiting Lecturer in Economics, London, United Kingdom, Spring 2007

University of Toulouse, Graduate Student Instructor, France, 2002 - 2006

EDUCATION

PhD in Economics, **University of Toulouse**, July 2007

Thesis Title: “*Three Essays On Hybrid Non-Government Organizations*”

Visiting Research Student, **University College London**, October 2005 - August 2006

MA in Mathematical Economics and Econometrics, **University of Toulouse**, 2002

BA in Economics, **University of Toulouse**, France, 2001

RESEARCH INTERESTS

Political Economy of Wine, Development Economics, Non-Government Organizations

TEACHING INTERESTS

Political Economy of Wine, International Political Economy, International Economics, Development Economics

PUBLICATIONS

Wine Media Articles Online:

[Winemaking in China: Industrial Learning For Better Drinking](#). (With Cynthia Howson), *Alternative Emerging Investor*, January 2015.

[Chinese vintners are winning renown as wine industry soars](#). (With Cynthia Howson), *The Conversation*, December 24, 2014.

[Turning Scarce Water into Chinese Wine](#). (With Cynthia Howson), *Alternative Emerging Investor*, November 14, 2014.

[Chinese Wine Tourism: Not Just About Wine](#). (With Cynthia Howson and Jeff Begun), *Alternative Emerging Investor*, August 20, 2014.

[Red Obsession: Foreign Conglomerates Battle over Chinese Wine](#). (With Cynthia Howson and Jeff Begun), *Alternative Emerging Investor*, June 19, 2014.

[Made in China: Wine Edition](#). (With Cynthia Howson and Jeff Begun), *Alternative Emerging Investor*, April 14, 2014.

[In search of Chinese terroirs](#). (With Cynthia Howson and Jeff Begun), [The Wine Economist](#), September 17, 2013.

[Wine in China: Government Investment, Civil Servants and Hospitality](#). (With Cynthia Howson and Jeff Begun), [The Wine Economist](#), September 24, 2013.

[Developing a Market for Chinese Wine: Tourism and Education](#). (With Cynthia Howson and Jeff Begun), *The Wine Economist*, October 1, 2013.
“[Wine industry upgrading in Argentina: Why did San Juan lag behind Mendoza?](#)” Guest Post, *Academic Wino*, 2013

Peer-Reviewed Journal Articles:

“Individual Preferences over NGO Projects: Evidence from Kiva”, *Voluntas*, December 2012, 23 (4), 1036-1055, joint with Geri Mason (Seattle Pacific University)
“The Effect of Ownership in NGOs' Commercial Ventures”, *Annals of Public and Cooperative Economics*, June 2012, 83 (2), 159–179.
“Competition between NGO Projects: Evidence from Kiva”, *World Development*, March 2012, 40 (3), 643–655, joint with Geri Mason (Seattle Pacific University)
“The Charitable Activities of Terrorist Organizations”, *Public Choice*, April 2007, 131 (1), 177-195.

Book Review

Voluntas, April 2013: Mary Kay Gugerty & Aseem Prakash (Eds.). *Voluntary Regulation of NGOs and Nonprofits: An Accountability Club Framework* (1st ed.), Cambridge University Press, Cambridge, 2010, pp322.

WORKING PAPERS

“Do NGOs treat donated and non-donated income differently? Evidence from US NGOs” (August 2012)
“My Money versus Your Money: An Examination of UK NGOs' Income and Expenditure” (February 2008)

WORK IN PROGRESS

“Industrial upgrading in the Chinese wine industry”

TEACHING EXPERIENCE

University of Puget Sound	The Idea of Wine; The Business of Alleviating Poverty: NGOs, Corporations and Social Entrepreneurs; Political Economy of International Trade and Finance; Senior Thesis in International Political Economy (IPE); Theories of IPE; International Economics; Introduction to IPE.
Williams College	Empirical Methods in Economics; Economic Liberalism and its Critics (co-taught with Jim Mahon), Econometrics; The Economics of NGOs
City University Toulouse	Development Economics, International Finance Macroeconomics (Graduate, Growth Theory), Macroeconomics, Microeconomics

FIELDWORK EXPERIENCE

2015, 2014, 2013 - Field research in the Chinese wine industry
Spring 2004 - Internship at the Grameen Bank, Dhaka, Bangladesh including site visits and interviews with village branches and sister companies as well as executives at Grameen headquarters
- Survey of local NGOs based in Dhaka, Bangladesh

CONFERENCE PRESENTATIONS, INVITED LECTURES

June 2016	“Proper Divorce Saves Both Sides: Foreign Partnerships, Competition and Industrial Upgrading in Chinese Wine” (with Cynthia Howson), Annual Conference of the American Association of Wine Economists, Bordeaux, France Invited lecture on wine economics at Ningxia Wine College, Yinchuan, China Invited lectures on wine economics at College of Enology, North West Agricultural and Forestry University, Yangling, China
May 2016	“Traveling China through Wine.” Chinese Wine Tasting And Lecture (With Cynthia Howson), Wines And Spirits Archive, Portland.
Sept 2015	“Traveling China through Wine” Lectures (with Cynthia Howson) Fujian Normal University; Hwa Nan Women’s College, Fuzhou, China “Grapes, Trucks and Brands: Why Winemakers Should Care about Economics and Politics” (with Cynthia Howson), College of Enology, North West Agricultural and Forestry University, Yangling, China; China Agricultural University, Beijing, China.
May 2015	“Is China the next Argentina?” (with Cynthia Howson), Annual Conference of the American Association of Wine Economists, Mendoza, Argentina
February 2015	Chinese Wine Tasting And Lecture (With Cynthia Howson), Wines And Spirits Archive, Portland.
2014	Grape Procurement, Land Rights, and Industrial Upgrading in the Chinese Wine Industry (With Cynthia Howson and Jeff Begun), Annual Conference of the American Association of Wine Economists, Walla Walla.
2013	Provincial Governments and Industrial Upgrading in China's Wine Industry" (With Cynthia Howson and Jeff Begun), Conference of the Pacific Northwest Political Science Association Vancouver, Canada
2012	Guest lecture at UW Tacoma “Democracy and the EU debt crisis;” Co-panelist at Puget Sound on the European Debt Crisis (with Matt Warning, Garrett Milam and Wade Hands)
2011	Puget Sound Economics brownbag seminar
2009-2010	Canadian Economics Association (Quebec), University of Puget Sound brownbag seminar
2008-2009	Canadian Economics Association (Toronto), Scottish Economic Society, University of Puget Sound brownbag seminar
2007-2008	Agnes Scott College, Middlebury College, Williams College, City University (London, UK), School of Global Studies at Arizona State University
2006	University of Toulouse; German Development Economics Conference, Berlin, Germany; Scottish Economic Society
2005	University of Toulouse; ENTER Jamboree, Université Libre de Bruxelles, Belgium

REFEREE

Public Choice, Economics and Politics, World Development, Annals of Public and Cooperative Economics

FELLOWSHIPS AND GRANTS

2015, 2014, 2013	Trimble Asian Studies Professional Development Travel Grant, for fieldwork in China
2002 - 2006	Research and Teaching Fellowship, University of Toulouse, France
Summer 2001	Undergraduate Summer Session Fellowship, UC Berkeley

UNIVERSITY SERVICE

2015-16: Faculty Senate (sabbatical replacement); Chair of connections category of Writing Excellence Awards
2014: University Summer Research Grant reviewer
2013: Technology and Teaching Work Group, Panel discussion with Board of Trustees
2009 – 2013 Library Media and Information System Committee
2008 - 2009: International Political Economy Faculty Search Committee
